PUBLIC ART COMMISSION July 15, 2021

PAC20210715-1 UNAPPROVED

A special meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, July 15, 2021 at 5:00 p.m. via zoom.

The meeting was called to order by Chairperson Melissa Wraalstad at 5:08 p.m.

Roll Call:	Present:	Judith Kervin, Blaine Gibson, Susan Hale, Lisa Brobst, Kerry Tharp, Melissa Wraalstad
	Excused:	Council Member Robert Simpson, Deb Mortl
	Also Present:	City Administrator Mikko Hilvo

STATEMENT OF PUBLIC NOTICE

City Administrator Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

MEMBER REPORTS

Members provided reports on various activities and programs being conducted in our community currently and in the next couple of months.

NEW BUSINESS

<u>Consider Recommendation of Approval for Proposed Mural to be Installed on the North Wall of the Fiddleheads Building Located at W62N605 Washington Ave; and Action Thereon</u>

City Administrator Hilvo provided a brief summary of the request. He asked if the members had an opportunity to read through the proposal and minutes from the Landmarks Commission meeting on the item. All members stated that they had reviewed both items and did not have any questions on what is being proposed.

The Commission discussed the role of the Public Art Commission on approving public art standards for public art in the downtown district before approving this or any other public art in the district. Discussion ensued on setting standards for public art in the downtown district. It was the consensus of the Commission that art is varied and is dependent on the art, artist, and location the art will be placed. The Commission also agreed that each project should be looked at independently without having strict guidelines placed on them.

Discussion ensued on the content of the proposed mural. Judith Kervin stated that it seems limiting in design and might not show enough diversity, but she likes the fact of having public art displayed on this wall. Lisa Brobst stated that it is beautiful and modern art that will show our diversity in artwork in Cedarburg. Susan Hale agreed and added that it is a fun piece and something new for Cedarburg. Melissa Wraalstad stated that for a couple years this site has been discussed as a potential area for a mural. She

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also stated that it shows vibrancy of plein aire art and she appreciates it being multidimensional which provides a more interesting art piece than a mural painted on a wall. The Commission discussed how this will attract visitors and locals and become another area in the downtown district for picture opportunities. It will help promote tourism and continue to show that art is an important component of our community.

Motion made by Lisa Brobst to recommend to the Common Council to approve the proposed mural to be installed on the north wall of the Fiddleheads building located at W62 N605 Washington Ave. The motion was seconded by Blaine Gibson. Motion carried without a negative vote with Deb Mortl and Council Member Simpson excused.

ADJOURNMENT

Motion was made by Kerry Tharp, seconded by Judith Kervin, to adjourn the meeting at 5:47 p.m. Motion carried without a negative vote with Council Member Simpson and Deb Mortl excused.

Mikko Hilvo City Administrator

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