

**PUBLIC ART COMMISSION  
November 19, 2020**

**PAC20201119-1  
UNAPPROVED**

A meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, November 19, 2020 at 5:00 p.m. via zoom.

The meeting was called to order by Chairperson Melissa Wraalstad at 5:05 p.m.

Roll Call: Present: Lisa Brobst, Judith Kervin, Deb Mortl, Melissa Wraalstad, Sue Schrader, Kerry Tharp, Blaine Gibson

Also Present: Tammie Strause (The Pink Llama)

**STATEMENT OF PUBLIC NOTICE**

Melissa Wraalstad acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

**APPROVAL OF MINUTES**

Lisa Brobst requested that the spelling of her name be corrected on page 2 in the October 29, 2020 minutes.

Motion made by Judith Kervin, seconded by Deb Mortl, to approve the October 29, 2020 minutes as corrected. Motion carried without a negative vote.

**COMMENTS & SUGGESTIONS FROM CITIZENS** – None

**NEW BUSINESS**

**Discuss Instagram (Social Media) Contest; and Action Thereon**

Deb Mortl explained that the Instagram (social media) contest would involve three steps for participants:

- 1.) Follow the Public Arts Instagram account.
- 2.) Take a selfie next to a Cedarburg public art piece (there is a listing of public art pieces on the City of Cedarburg website).
- 3.) Post the selfie and tag the Public Arts Instagram account.

A name would be drawn from the list of participants and a prize would be given to the winner at an arranged date at City Hall. Several donations were offered to be included in the prize. Donations or photos of donations are to be given to Tammie Strause on Monday, November 23. The contest would begin on Thanksgiving Day and end December 29. Lisa Brobst explained that she has created a PAC Instagram account and has been liking and following local businesses to gain popularity.

**Discuss Igloo Project; and Action Thereon**

Lisa Brobst asked if the igloo project should be brought back this winter. Instead of collecting containers, she recommended that residents be asked to freeze their own containers and then bring them to the “building” site at a predetermined date/time.

The Igloo project was further discussed, and interest was noted. Discussion will continue at the November meeting.

**Discuss New Public Art Ideas; and Action Thereon**

Blaine Gibson discussed a 'fire and ice' idea that he saw in Chicago, which involved artists painting on blocks of ice. Tammie Strause offered a challenge for Board members to each bring a new public arts idea for the December 17 meeting.

**ADJOURNMENT**

Motion was made by Sue Schrader, seconded by Lisa Brobst, to adjourn the meeting at 5:45 p.m. Motion carried without a negative vote.

Kerry Tharp  
Acting Secretary

adk