

**PUBLIC ART COMMISSION
October 31, 2019**

**PAC20191031-1
UNAPPROVED**

A meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, October 31, 2019 at 5:00 p.m. at City Hall, W63 N645 Washington Avenue, lower level, room 2.

The meeting was called to order by Melissa Wraalstad at 5:05pm

Roll Call: Present - Council Member Sherry Bublitz, Deb Mortl, Sue Schrader, Melissa Wraalstad, Blaine Gibson, Kerry Tharp, Judith Kervin

Excused- Lisa Brobst, Paul Yank

Also Present - Parks, Recreation & Forestry Director Mikko Hilvo, Economic Development Coordinator Mary Sheffield

STATEMENT OF PUBLIC NOTICE

Director Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Council Member Bublitz, seconded by Judith Kervin, to approve the September 26, 2019 minutes. Motion carried without a negative vote with Lisa Brobst and Paul Yank excused.

COMMENTS & SUGGESTIONS FROM CITIZENS – None

UNFINISHED BUSINESS

Discuss Involvement with Public Artist Guild's Gallery Night in 2020; and Action Thereon

Blaine Gibson confirmed that May 8 will work for the Art Museum as their council confirmed May 8 and will title it Public Art's Gallery Night. The Artists Guild will take a secondary role and Blaine Gibson will check with Samantha Landre to see if she is interested in helping with the event. Director Hilvo said he would find a sponsor for a trolley. Discussion ensued and Judith Kervin stated that she hopes to bring in all of the arts and not just the visual ones. Kerry Tharp suggested asking Blueburg Café performers to perform in the street. Sue Schrader will talk to the Chamber of Commerce about the date. It was also suggested that the Commission have a public art project present that the public can work on, maybe at the Community Gym. The Commission will discuss details at the next meeting.

Consider Placement of Another Community Art Mural Next Summer; and Action Thereon

Jim Pape is open to a mural at the Settlement; however, it would have to be temporary and he would like approval. Other sites remain the Cedarburg Cultural Center, the spot near Rebellion Brewery and the Rivoli Theater wall. Judith Kervin stated that the Commission should not dictate the artistic idea for the murals. Melissa Wraalstad will create an RFP that the Commission will

discuss at the next meeting. Sue Schrader suggested it be called the Cedarburg Mural Project. The Commission needs to figure out how to fundraise for the murals.

Discuss Incorporating Branding Campaign into Public Art; and Action Thereon

This topic will be taken off the agenda.

Consider Chat Benches; and Action Thereon

Director Hilvo will proceed with the signs on the benches next summer after they are approved by the Parks, Recreation & Forestry Board.

Consider Public Art to Promote Recycling; and Action Thereon

Sue Schrader will talk to the City of Clearwater Beach regarding the execution of their recycled fish sculpture. Melissa Wraalstad noted that the Wisconsin Museum of Quilts and Fiber Arts is presenting a summer exhibit entitled "Remnants," in which everything will be made from recycled materials. Director Hilvo mentioned that the Department of Public Works could get involved as they are trying to determine better ways of educating the public regarding what can be recycled. Judith Kervin reinforced the idea that art can be used to educate. Director Hilvo also stated that he would ask Cedarburg Green if they would like to get involved. The Commission agreed that they would like to move forward with a recycling theme related to art next summer. Sue Schrader stated that she would submit a grant request to Summer Sounds for the Public Art Commission by the deadline of December 10 after the next meeting.

NEW BUSINESS

Consider Fundraising Ideas; and Action Thereon

Director Hilvo questioned if it would make sense to create a "Friends of Public Art" 501(c)3 non-profit group, with the purpose being to raise money for public art. It would cost about \$1,000 to get it started. Discussion ensued about how the Commission could raise money during the Public Art's Gallery Night, either selling beverages or placing donation boxes at sites around the City.

Discuss New Public Art Ideas; and Action Thereon - None

The November meeting will be held on November 21, at 5:00 p.m.

ADJOURNMENT

Motion was made by Kerry Tharp, seconded by Council Member Bublitz, to adjourn the meeting at 6:15p.m. Motion carried without a negative vote with Lisa Brobst and Paul Yank excused.

Sue Schrader
Secretary

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