

**PUBLIC ART COMMISSION**  
**March 30, 2017**

**PAC20170330-1**  
**UNAPPROVED**

A regular meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, March 30, 2017, at City Hall, W63 N645 Washington Avenue, lower level, room 2.

The meeting was called to order by Council Member Arnett at 5:17 p.m.

Roll Call: Present - Council Member Jack Arnett, Paul Yank, Melissa Wraalstad, Jeanette Gabrys, Dave Eitel, Blain Gibson

Excused - Deb Mortl, Sue Schrader

Also Present - Parks, Recreation and Forestry Director Mikko Hilvo, Economic Development Coordinator Mary Sheffield, Judith Kervin, Jane Hamilton, Tamara Strause

**STATEMENT OF PUBLIC NOTICE**

Mikko Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

**APPROVAL OF MINUTES**

Motion made by Paul Yank, seconded by Council Member Arnett, to approve the January 26, 2017 meeting minutes. Motion carried without a negative vote with Deb Mortl and Sue Schrader excused.

**COMMENTS & SUGGESTIONS FROM CITIZENS**

Tamara Strause commented that it is very important Cedarburg is branded as an arts destination and that more can be done to make that happen.

**NEW BUSINESS**

**Discuss Rainworks Art; and Action Thereon**

Director Hilvo showed a video explaining what Rainworks is and described it. Rainworks is a temporary water resistant material sprayed on concrete with a stencil that appears when the surrounding area gets wet, revealing messages or images.

Director Hilvo said he ordered a couple bottles to try. They are reasonably priced. Dave Eitel said it would be fun to do them as a scavenger hunt. Council Member Arnett said they would be great combined with an Arts Hop, Bar Hop, or Arts Walk. Economic Development Coordinator Sheffield suggested guidelines be established, so they are not ads. She suggested they be tried on the Community Center Gym, Cedarburg Art Museum and the Chamber of Commerce websites to

introduce the idea. Melissa Wraalstad pointed out that quilt patterns could be readily adapted for the sprays. Dave Eitel suggested a stencil of the Public Art Commission logo at City Hall. Paul Yank offered to create that stencil. Economic Development Coordinator Sheffield suggested coordinating this during the May 13<sup>th</sup> Economic Development and Chamber event and presented as “Rainworks Presented by Public Art Commission.” Committee members were asked to check with their respective organizations and email Director Hilvo about their participation. Council Member Arnett recommended the idea be brought to the Landmarks Commission as a courtesy.

### **UNFINISHED BUSINESS**

#### **Discuss Art on Electrical Boxes; and Action Thereon**

Council Member Arnett and Director Hilvo brought the idea to the Landmarks Commission. The Landmarks Commission did not approve of the idea in the historic district. Council Member Arnett suggested trying the idea on a box not in the historic district and that those locations would need to be identified. Economic Development Coordinator Sheffield suggested the South Washington Avenue area. Council Member Arnett suggested everyone look for one or two locations and send photos to Director Hilvo.

Economic Development Coordinator Sheffield asked if artists would still be interested if the boxes were not in the historic district. Director Hilvo suggested trying them with the schools or by the Community Pool. Council Member Arnett offered the idea of a contest with a free pool pass as the award. Director Hilvo said Parks and Recreation could pay for the painting supplies.

#### **Discuss New Public Art Ideas; and Action Thereon**

Nothing new to report.

#### **Update on Public Art Project by Judith Kervin; and Action Thereon**

Judith Kervin researched Stonehenge further and contacted local quarries to obtain pricing. She determined the size would be a bit smaller than initially presented. Judith Kervin then shared cost estimates. Using outcrop stone, the price is estimated at \$17,986 versus \$36,960 for premium stone plus additional costs for installation. She suggested the outcrop stone as it better represents Stonehenge. The quarry she is working with for the outcrop stone is willing to provide it at cost.

Director Hilvo said M Squared Engineering or other local structural engineer may be able to offer services. Director Hilvo said a donor would need to be identified for the project. Director Hilvo and Judith Kervin will work on final costs.

Council Member Arnett questioned the procedure for the project. Director Hilvo said he would bring it to the Parks Board in May, followed by the Common Council in May, identify a donor in June, work on site in July/August, with final transportation of stone in September/October. This would take advantage of work being done by Mercury Marine should site of Adlai Horn be selected.

Council Member Arnett questioned the location of Adlai Horn Park and asked if it should be in a more prominent location. Blaine Gibson and Economic Development Coordinator Sheffield

both agreed it would be a tourist draw, so visibility is important. Melissa Wraalstad mentioned the feel and use of the work would be different if it were placed more prominently, such as Cedar Creek Park. She also pointed out that artwork can be distributed amongst other parks. Director Hilvo said he prefers the Adlai Horn Park location because it fits the historical feel being worked on in the park.

**ADJOURNMENT**

Motion made by Paul Yank, seconded by Blaine Gibson, to adjourn the meeting at 6:46 p.m. Motion carried without a negative vote with Deb Mortl and Sue Schrader excused.

Melissa Wraalstad  
Secretary

adk