Large-scale Sculpture To Promote Recycling Request for Proposals

Call Summary:

The City of Cedarburg and Sumer Sounds invites artists to submit proposals for consideration in the design and creation of a temporary art installation in Cedar Creek Park to educate the public about the importance of waste diversion (Reduce, Reuse, Recycle). Proposals must include images of previous artwork (sculptures, paintings, drawing, architectural works, etc.) as well as a vision and rendering for the proposed art installation. The artwork must be composed primarily of repurposed or recycled materials to illustrate the message of reduce, reuse/repurpose, and recycle rather than throwing materials into the trash. The art installation should depict an aspect of the park, the events that take place in the park, and/or Cedarburg. The purpose of this art installation will be to remind people of the need to recycle, and the large-scale sculpture should contain a large hole located in it (as part of the design), which would hold empty bottles and cans. One example would be a guitar, which has a hole in the middle in which the cans and bottles could be placed. A photo of a large-scale sculpture of a fish is attached as an example.

The selected artist will be commissioned to create and install an original art installation and will receive a \$5,000 stipend, pending grant approval.

The enhancement of public places by integrating the creative work of artists improves the pedestrian experience and promotes vibrancy, creativity and livelihood in the community. The presence of and access to public art enlivens the public areas of buildings and their grounds and makes them more welcoming. Public art illuminates the diversity and history of a community, and points to its aspirations for the future.

Site description:

• The art installation will be displayed in Cedar Creek Park, just east of downtown Cedarburg on Portland Road. The park features multiple park areas, a large children's playground, and a beautiful performance stage. The Park is home to the weekly, free Summer Sounds music series as well as other concerts and activities. This park is highly visible and receives a lot of foot traffic.

Artist Proposal To Include:

- Letter of interest indicating your vision and approach for proposed art (limit one page)
- Visual support materials of previous work (10 pages max) CDs, prints, website, jpegs
- Rendering including dimensions of proposed art installation and comprehensive list of materials that will be used to create artwork
- Complete explanation for installation requirements.

Artwork Criteria & Requirements for Selected Artist

- Artists in Ozaukee County and neighboring counties preferred but proposals from artists within the State of Wisconsin are welcome. Exceptional out of state proposals will also be welcomed.
- The installation must educate and reminder the public about the importance of waste diversion (Reduce, Reuse, Recycle).
- The art installation should depict an aspect of our community or activities that take place in Cedar Creek Park.

- The installation must be a freestanding, physical structure and fit within a 10 ft. x 10 ft. footprint and not exceed 15 feet in height.
- The installation must be secured so that it does not fall over.
- The installation should include an educational sign to interpret the message of the art, and instructions for depositing cans and bottles.
- The installation must be durable enough to withstand rain, sun, and high winds for 4 months (June-Sept).
- The installation must be illuminated at night, ideally with LED and/or solar powered lights.
- The work should enhance the beauty of Cedar Creek Park and Cedarburg. The work will be in a highly visible location for residents and visitors to enjoy. The selected artist will work closely with the city's Public Art Commission and Summer Sounds to ensure the highest quality of art is represented.
- As a public space, the art should be engaging and pleasing for all ages and audiences.
- The city will have the right to remove the artwork if it is offensive in any manner or does not adhere to the city's standards.

Budget:

A \$5,000 stipend for chosen artist, pending grant approval, of artwork. The stipend covers the cost of creation, installation and removal of the art installation.

Anticipated Timeline

- Deadline for proposal submittal: March 15, 2020
- Proposed selection notification: April 1, 2020
- Commissioned art deadline submitted for final approval: April 15, 2020
- Installation completed by June 8, 2020.
- Installation will be placed through the end of September, 2020.

Contact:

Proposals and materials may be emailed to sue@blindambitionmgt.com
The subject lined must read: Recycled Art Installation
Direct questions to Sue Schrader at: 414-324-0367
Proposals and materials may be mailed to:
Sue Schrader
Summer Sounds
P.O. Box 775
Cedarburg, WI 53012