

**PARK20201202-1**  
**UNAPPROVED**

The meeting was called to order by Chairperson Glenn Herold at 6:30 p.m.

Also Present - Director of Parks, Recreation & Forestry Danny Friess  
City Forester Kevin Westphal  
Recreation Superintendent Maggie Anderson  
Recreation Coordinator Chandler Steffen

## APPROVAL OF MINUTES

**COMMENTS AND SUGGESTIONS FROM CITIZENS - None**

Motion made by Council Member Verhaalen, seconded by Brian Clement, to approve the addition of Violation and Penalty Section 6-4-16 to the current Tree and Shrub Ordinance with the change of “up to \$500” instead of “not less than \$500” within the first sentence. Motion carried without a negative vote.

**Consider Sponsorship Program for Park Signs; and Action Thereon**

Administrator Hilvo explained that the budget for the park sign branding was denied by the Common Council and suggested that we look for sponsorships for the signs to fund the replacements. He explained that each sponsorship is a 2-year term and that all sponsorships cost \$600, with the exception of Cedar Creek Park which costs \$1,000. The sponsorship will be removed from the park signs after the 2-year term. He stated that he is looking for suggestions about the way to display the sponsorships on the park signs.

Chairperson Herold inquired what the cost of the sign is. Administrator Hilvo explained that they are around \$550 plus the cost of the plaque for the sponsorship.

There was discussion about the size, placement and how to secure the sponsorships on the park signs.

Motion made by Paul Rushing, seconded by James Schara, to approve "Sponsor a Cedarburg Park Sign" with the sign of the sponsor to be applied to the general field of the sign below the line in the example given and attached in such a way as to not damage the sign for later removal. Motion carried without a negative vote.

**REPORTS**

Director Friess reported on winterizing the park shelters and the ice rink at Cedar Creek Park.

Superintendent Anderson reported on youth basketball league, partnership with GG League, snow sculpture contest, Winter Family Scavenger Hunt, Santa Dash 5K, tot time, flag football, pool projects, and virtual programming.

City Forester Westphal reported on street tree pruning, storm calls, tree removals, fall planting, planning for spring planting, and Tree City USA.

.

**ADJOURNMENT**

Motion made by Council Member Verhaalen, seconded by Dave Polacek, to adjourn the meeting at 7:19 p.m. Motion carried without a negative vote.

Chandler Steffen  
Recreation Coordinator