

ECONOMIC DEVELOPMENT BOARD
May 3, 2023

EDB20230503-1
UNAPPROVED

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, May 3, 2023 at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Kristin Burkart at 9:00 a.m.

Roll Call: Present - Council Member Kristin Burkart, Michael Pahl, Anna Marie Armbruster (9:02 a.m.), Mark Roller, Alex Uhan

 Excused - Maggie Dobson, DJ Burns

 Also Present - City Administrator Hilvo

STATEMENT OF PUBLIC NOTICE

Administrator Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Michael Pahl, seconded by Alex Uhan, to approve the minutes from the April 5, 2023 meeting. Motion carried without a negative vote with Maggie Dobson, DJ Burns and Anna Marie Armbruster excused.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

City Administrator Hilvo reported that wall dedication honoring former Mayor Coutts will be held on June 11, 2023 at the wall in front of the Community Center Gym. Dunkin' Go has had some delays and they plan to open in June.

UNFINISHED BUSINESS

Discussion and Possible Action on Wi-fi Service and Speakers in Downtown Cedarburg

This item will be discussed at the June meeting.

NEW BUSINESS

Discussion and Possible Action on Branding the South Business District

City Administrator Hilvo spoke with the Parks & Recreation Department about adding signage to different access points along the Interurban Trail along with adding additional paths to bring bicyclists to the area.

City Administrator Hilvo added that crosswalks are not allowed across the four lane road on South Washington Avenue except at a controlled intersection. The Public Works and Sewerage Commission will discuss a future road plan that could include a possible median. The City will need to investigate the long term needs and what makes sense traffic wise.

The Parks, Recreation & Forestry Board will discuss the dog park at a future meeting. Parking will need to be discussed with the owners of Echo Plaza, before the plan moves forward.

Council Member Burkart has heard positive feedback regarding a dog park. She confirmed that there will also be a dog park added to the Fox Run development, which will be open to the public along with a public bike station.

The Board Members will continue to brainstorm branding and renaming ideas.

City Administrator Hilvo will encourage businesses and building owners to enhance their properties.

The Chambers TP&D Committee will discuss adding the light program to the south end of Washington Avenue.

Discussion and Possible Action on Future Agenda Items and Confirm Next Meeting Date

- Branding South Business District
- Wi-Fi presentation
- Tour of the Etek building on Pioneer Road and Washington Avenue
- The next Economic Development Board meeting will be held on Wednesday, June 7 at 9:00 a.m.

ADJOURNMENT

Motion was made by Alex Uhan, seconded by Michael Pahl, to adjourn the meeting at 9:22 a.m. Motion carried without a negative vote with Maggie Dobson and DJ Burns excused.

Amy Kletzien
Deputy City Clerk