

ECONOMIC DEVELOPMENT BOARD
June 2, 2021

EDB20210602-1
UNAPPROVED

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, June 2, 2021 at 9:00 a.m. via Zoom.

The meeting was called to order by Council Member Kristin Burkart at 9:08 a.m.

Roll Call: Present: Council Member Kristin Burkart, DJ Burns, Eric Stelter, Greg Zimmerschied, Mike Pahl, Sara Dunstone, Brett Kryzkowski

Excused: James Pape, Joe Kassander, Eric Stelter

Also Present: City Administrator Mikko Hilvo

STATEMENT OF PUBLIC NOTICE

Administrator Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

ELECTION OF VICE-CHAIRPERSON AND SECRETARY; AND ACTION THEREON

Election of Vice-Chairperson and Secretary is postponed to the next meeting.

APPROVAL OF MINUTES

Motion made by DJ Burns, seconded by Mike Pahl, to approve the May 5, 2021 minutes. Motion carried without a negative vote with James Pape, Joe Kassander and Eric Stelter excused.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

Administrator Hilvo provided an update on encroachment letters being sent out and business attraction.

UNFINISHED BUSINESS

Discuss Smart Growth Areas; and Action Thereon

Greg Zimmerschied stated that the City should look at putting a couple of options together for the Western Avenue site. The goal of the Economic Development Board should be to figure out what kinds of development we want on the site and it should focus on how it enhances the historic district. Discussion ensued on the types of developments and the need to have a plan in place before developers begin to drive the development.

Greg Zimmerschied made a motion to recommend to Mayor O'Keefe to create an Ad-hoc Smart Growth Committee. Seconded by Brett Kryzkowski. Motion carried without a negative vote with James Pape, Joe Kassander and Eric Stelter excused.

Discuss New Business Contest; and Action Thereon

Discussion ensued on the idea. It was a consensus of the Economic Development Board to take this item off the agenda.

Discuss Branding Initiative; and Action Thereon

Discussion ensued on the importance of attracting visitors to Cedarburg and working on putting together a website specifically for that purpose. Eric Stelter is working on getting information for the next meeting on a visit Cedarburg website.

Discuss Broadband Initiatives; and Action Theron

No updates.

NEW BUSINESS

Review and Certify the Code of Ethics; and Action Thereon

The Board Members reviewed and certified the Code of Ethics.

Discuss New Economic Development Programs and Ideas; and Action Thereon

Administrator Hilvo asked the Board to start thinking about future development along Pioneer Road.

Identify Future Agenda Items and Confirm Next Meeting Date; and Action Thereon

Council Member Burkart requested future discussions on the Weil Pump site, visit Cedarburg website, and broadband initiatives.

The next meeting of Economic Development Board will be held on Wednesday, July 14, 2021 at 9:00 a.m.

ADJOURNMENT

Motion made by DJ Burns, seconded by Mike Pahl, to adjourn the meeting at 10:15 a.m. Motion carried without a negative vote with James Pape, Joe Kassander and Eric Stelter excused.

Mikko Hilvo
City Administrator

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