

**ECONOMIC DEVELOPMENT BOARD**  
**May 5, 2021**

**EDB20210505-1**  
**UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, May 5, 2021 at 9:00 a.m. via Zoom.

The meeting was called to order by Council Member Kristin Burkart at 9:01 a.m.

Roll Call:      Present:      Council Member Kristin Burkart, DJ Burns, Eric Stelter, Greg Zimmerschied, Mike Pahl, Sara Dunstone, James Pape, Joe Kassander

Excused:      Brett Kryzkowski

Also Present: City Administrator Hilvo

**STATEMENT OF PUBLIC NOTICE**

City Administrator Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

**APPROVAL OF MINUTES**

Motion made by Eric Stelter, seconded by Sara Dunstone, to approve the April 7, 2021 minutes. Motion carried without a negative vote with Brett Kryzkowski excused.

**COMMENTS & SUGGESTIONS FROM CITIZENS** - None

**REPORTS**

Administrator Hilvo provided an update on business attraction.

Council Member Kristin Burkart reported that the pedal tavern began operating this past weekend.

**UNFINISHED BUSINESS**

**Discuss Smart Growth Areas; and Action Thereon**

Administrator Hilvo shared two proposals from consulting firms that could develop a site plan and do an economic feasibility study for the Western Avenue site. Discussion ensued on the cost of the services and the value it could provide the City, as we continue to plan for this site. Concern about the cost of the services was raised but overall, the Committee felt that it will be important to present them to the Common Council.

Motion was made by Eric Stelter for the Economic Development Board to recommend hiring a consultant for the Western Avenue site to the Common Council and seconded by Mike Pahl. Motion carried without a negative vote with Brett Krzykowski excused.

It was also the consensus of the Committee to work on putting a presentation together for the Common Council for their June meeting on the importance of hiring a consultant.

**Discuss New Business Contest; and Action Thereon**

Greg Zimmerschied provided an update on the contest idea. The group will continue to meet and discuss the idea further.

**NEW BUSINESS**

**Discuss Branding Initiative; and Action Thereon**

Administrator Hilvo recommended that the Board work with TP&D on joint branding projects. Greg Zimmerschied and Eric Stelter both stated that we should continue to look at other branding initiatives as well. Jim Pape mentioned that TP&D is currently working on a video that the Board could consider contributing to. The Committee will continue to look at future branding initiatives.

**Discuss Broadband Initiatives; and Action Theron**

Eric Stelter shared that he is working with three different groups on looking at mapping the City and getting quotes for providing broadband services. He will bring additional information on this to the next meeting.

**Identify Future Agenda Items and Confirm Next Meeting Date; and Action Thereon**

Council Member Burkart asked if the group was ready to meet in person starting in June. It was the consensus of the Committee to begin hybrid (in-person/zoom) meetings next month.

The next meeting of Economic Development Board will be held on Wednesday, June 2, 2021 at 9:00 a.m.

**ADJOURNMENT**

Motion made by Mike Pahl, seconded by DJ Burns, to adjourn the meeting at 9:51 a.m. Motion carried without a negative vote with Brett Krzykowski excused.

Mikko Hilvo  
City Administrator

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