

EDB20171129-1
UNAPPROVED

The meeting was called to order by Chairperson Arnett at 7:00 p.m.

Excused: Mike Groth, Mike Pahl

STATEMENT OF PUBLIC NOTICE

APPROVAL OF MINUTES

COMMENTS & SUGGESTIONS FROM CITIZENS – None

REPORTS

- The Rustic Palate closed, and the space has been subleased to Elements Unleashed, a clothing boutique.
- Itty Bitty Piggies will close its consignment side of the business, but will continue selling gifts in the north space. The south space is currently for rent.
- Walter's Loft will close at the end of the year and the space has been subleased for an antique shop which will open in early 2018.
- That Taco Guy food truck is applying for a permit to park on several private property locations.
- Trash can painting was approved in 2018 budget.

UNFINISHED BUSINESS

Brand Strengthening: Council Member Arnett and Greg Zimmerschied reported that ChandlerThinks will visit Cedarburg the week of December 11. The branding initiative website is up and running (www.brandingcedarburgwi.com). A link to the website will be added to the City website. The site allows feedback from the public. The Board was encouraged to attend the Common Council meeting on December 11, as ChandlerThinks will present. A community tour and interviews will also occur that week.

External Communication: No Report

Beautification: Joe Kassander updated the group on the robot lawn mower. He is working on a list of beautification projects.

Chairperson Arnett stated per a Personnel Committee meeting, tree trimming will be a priority this winter. Progress will be reevaluated in April.

Government/Regulatory: Chairperson Arnett stated money is budgeted for dam work in 2018.

Discuss Highway 60 Development; and Action Thereon

Chairperson Arnett stated a marketing mailing will be sent out to approximately 400 businesses in the area. The Economic Development Board suggested the business park group meet to confirm details such as sign, zoning and lot size/cost. Businesses receiving the mailing may call and ask for this information. Greg Zimmerschied mentioned Foxconn is looking for business park sites. Coordinator Sheffield will send a marketing flyer to WEDC as they are working with Foxconn. Greg Zimmerschied asked whether or not a Highway 60 access to the business park is necessary.

Discuss Design Review Guidelines; and Action Thereon

Once again, Eric Stelter passed out design guidelines from Wauwatosa and Elm Grove and suggested there is a need for Cedarburg to have similar information for developers. This would assist developers with understanding Cedarburg's architectural preference in the smart growth areas. Eric Stelter will obtain cost information for the document from local architects.

NEW BUSINESS

Discuss Creek Walk; and Action Thereon

The Board discussed ways to enhance/complete the Creek Walk. Several members will follow up with property owners on the creek to gauge interest in the walk completion.

Identify Future Agenda Items; and Action Thereon

- Review project sub – committee list
- Highway 60 development
- Design Review Guidelines
- Creek Walk

The next meeting is scheduled for Wednesday, January 31, 2018 at 7:00 p.m.

ADJOURNMENT

Motion was made by Greg Zimmerschied, seconded by DJ Burns, to adjourn the meeting at 8:32 p.m. Motion carried without a negative vote with Mike Groth and Mike Pahl excused.

Mary Sheffield
Economic Development Coordinator