

**ECONOMIC DEVELOPMENT BOARD
May 6, 2020**

**EDB20200506-1
UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, May 6, 2020 at 8:00 a.m. via zoom.

The meeting was called to order by Council Member Arnett at 8:09 a.m.

Roll Call: Present: Greg Zimmerschied, Mike Pahl, DJ Burns, Eric Stelter, Brett Krzykowski, Sara Dunstone, Council Member Jack Arnett, Jim Pape, Joe Kassander

Also Present: City Administrator Mikko Hilvo

STATEMENT OF PUBLIC NOTICE

Council Member/Chairperson Arnett acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Mike Pahl, seconded by Joe Kassander, to approve the March 4, 2020 minutes. Motion carried without a negative vote.

COMMENTS & SUGGESTIONS FROM CITIZENS – None

REPORTS

Economic Development Coordinator Mary Sheffield - None

Council Member Arnett Reported:

- Economic Development Coordinator Mary Sheffield was taking leave of absence to take care of a family member.
- There were two presentations on the dams at the last Common Council meeting.

UNFINISHED BUSINESS

Review Project Sub-Committee Reports; and Action Thereon

Brand Strengthening:

Administrator Hilvo stated that staff was working on updating public parking signs, Police Department Sign, EG Sign, Public Works Facility Sign, and City Entrance Signs.

Beautification: No report

Social Media: No report

Business Attraction and Recruitment: No Report

NEW BUSINESS

Discuss Effects of COVID-19 on Local Businesses and Ideas to Help; and Action Thereon

Council Member Arnett circulated a memo on re-opening Cedarburg. He asked if there should be specific areas that the City should be focusing on as we look at re-opening. Discussion ensued on the pros and cons of reopening Cedarburg sooner than the Safer at Home directive was lifted. Consensus was that it was important to give our businesses the opportunity to open if they chose to do so but it was also important that they do so safely. This included having them follow the CDC and Ozaukee Health Department Guidelines for opening. Council Member Arnett shared the results of a community wide survey he put together that showed the majority of Cedarburg residents favored opening up local businesses and would visit them if they had proper safety measures in place. It was also brought up that the City should inform the businesses to check with their own attorneys and insurance companies on how opening would affect their business.

Discuss the St. John Avenue Smart Growth Site; and Action Thereon

DJ Burns gave a brief history on the site. Without the DNR approving Mercury Marine's final submission on remediation of the area there is nothing the City can do. The City will continue to communicate with Mercury Marine on the site and look at potential future uses.

Review and Certify the Code of Ethics; and Action Thereon

Council Member Arnett asked if everyone had reviewed the Ethics Code. All members stated that they had reviewed the Ethics Code.

Identify Future Agenda Items; and Action Thereon - None

ADJOURNMENT

Motion was made by DJ Burns, seconded by Mike Pahl, to adjourn the meeting at 9:15 a.m. Motion carried without a negative vote.

Mikko Hilvo
City Administrator

adk