

**CITY OF CEDARBURG  
ECONOMIC DEVELOPMENT BOARD  
July 14, 2021**

A regular meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, will be held on Wednesday, July 14, 2021 at **9:00 a.m.**, City Hall, W63N645 Washington Avenue, second floor, Council Chambers. This meeting will also be available to attend online utilizing the [zoom](#) app. Information on how to access the meeting is attached to the meeting agenda or can be requested by emailing: [mhilvo@ci.cedarburg.wi.us](mailto:mhilvo@ci.cedarburg.wi.us)

## AGENDA

1. CALL TO ORDER Chairperson Kristin Burkart
2. ROLL CALL: Present: Council Member Kristin Burkart, Eric Stelter, DJ Burns, Michael Pahl, Jim Pape, Sara Dunstone, Greg Zimmerschied, Brett Krzykowski, Alex Uhan, Maggie Dobson (non-voting member)

Also Present: City Administrator Mikko Hilvo

3. STATEMENT OF PUBLIC NOTICE
- 3a. ELECTION OF VICE-CHAIRPERSON; AND ACTION THEREON
- \* 4. APPROVAL OF MINUTES – June 2, 2021
5. COMMENTS & SUGGESTIONS FROM CITIZENS\*\* Comments from citizens on a listed agenda item will be taken when the item is addressed by the Board. At this time individuals can speak on any topic not on the agenda for up to 5 minutes, time extensions at the discretion of the Chairperson. No action can be taken on items not listed except as a possible referral to committees, individuals or a future Economic Development Board agenda item.
6. REPORTS
  - A. City Administrator Mikko Hilvo
    1. Brand Strengthening
    2. Beautification
    3. Social Media
    4. Business Attraction and Recruitment
  - B. Council Member Kristin Burkart
7. UNFINISHED BUSINESS
  - A. Discuss Smart Growth areas; and action thereon

1. Discuss Site planning services for Smart Growth area #2. (Kubala Washatko and Vandewall & Associates.); and action thereon

B. Discuss branding initiative; and action thereon

C. Discuss broadband initiatives; and action thereon

8. NEW BUSINESS

A. Discuss Visit Cedarburg website; and action thereon

B. Discuss potential use of American Rescue Plan Funds (ARP) for economic development and tourism; and action thereon

C. Discuss new Economic Development programs and ideas; and action thereon

D. Identify future agenda items and confirm next meeting date (August 4, 2021 at 9:00 a.m.); and action thereon

9. ADJOURNMENT

\* *Information attached for Board members; available through the City Clerk's office.*

City of Cedarburg is an affirmative action and equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, disability, age, sexual orientation, gender identity, national origin, veteran status, or genetic information. City of Cedarburg is committed to providing access, equal opportunity and reasonable accommodation for individuals with disabilities in employment, its services, programs, and activities.

To request reasonable accommodation, contact the Clerk's Office,  
(262) 375-7606, email: [cityhall@ci.cedarburg.wi.us](mailto:cityhall@ci.cedarburg.wi.us).

MEMBERS – PLEASE NOTIFY CITY CLERK'S OFFICE IF  
UNABLE TO ATTEND THIS MEETING.

07/01/21 adk