



October 10, 2014

Dear Mayor Kinzel,

It gives me great pleasure to inform you that the City of Cedarburg has been named the 2014 eCity of Wisconsin. The eCity Award recognizes the strongest online business community in each state—the digital capitals of America.

The Internet plays a critical role in growing our local businesses and our local economies. With 97% of American Internet users looking online for local goods and services, businesses that make use of the web are growing twice as fast and creating twice as many jobs. Given the importance of the web in driving growth, Google partnered with research firm Ipsos to identify the strongest online communities in each state - cities whose businesses are embracing the power of the web to find new customers, connect with existing clients, and fuel their local economies.

Cedarburg, as the 2014 eCity Award winner for Wisconsin, joins the ranks of America's leading cities in the digital economy.

For more information on the eCity initiative visit our website at www.google.com/ecities. If you have any questions, please don't hesitate to reach out to us at ecities@google.com.

Congratulations, Cedarburg!

Sincerely,

Susan Molinari
Vice President of Public Policy and Government Relations
Google

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