

**ECONOMIC DEVELOPMENT BOARD
September 30, 2014**

**EDB20140930-1
UNAPPROVED**

A regular meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Tuesday, September 30, 2014 at 7:00 p.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Paul Radtke at 7:00 p.m.

ROLL CALL: Present - Council Member Paul Radtke, Mike Ruzicka, DJ Burns, Peter Welch, Eric Stelter, Christopher Smith, Jim Pape, David Krier (Alt.), Lynn Knutson, Greg Zimmerschied (Alt.)

Absent - Rebecca Zuba (Alt.)

Also Present - Economic Development Coordinator Mary Sheffield,

STATEMENT OF PUBLIC NOTICE

Council Member Radtke acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

Alternate Member Greg Zimmerschied recused himself from this meeting.

APPROVAL OF MINUTES

Motion was made by Eric Stelter, seconded by Peter Welch, to approve the minutes of the August 12, 2014 meeting. Motion carried without a negative vote with Rebecca Zuba absent.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

UNFINISHED BUSINESS

Update from Economic Development Coordinator Mary Sheffield and Discussion of Future Downtown Projects; and Action Thereon

- Rowe Pottery has closed. The Manager will complete an Exit Survey. Sales were low. They would like to stay involved in Festivals.
- A new resale shop, Dovecote, has opened in the former Pink Llama space. The shop is merchandising furniture and home goods.
- LaBudde Group has purchased the former library. They plan to start renovations within a couple of weeks and hope to relocate on 1/2/15 and open for first day of business on 1/5/15. They will bring 24 employees.

- Birchwood Retail is now Equipment Garage. The retail store has a new owner and has become a tenant of Birchwood.
- The Washington House Inn celebrated their 30 year Anniversary in September.
- C. Wiesler's celebrated 25 years during the Wine & Harvest Festival weekend.
- The Chamber Awards Dinner was held on September 25. Awards were given to:
 - LaRosa Landscape Company –Business of the Year
 - Patty Gallun-Hansen – Community Service Award
 - Port Washington State Bank – Chamber Service Award
 - The Stilt House Restaurant – Chamber Sparkplug Award
 - Marline McGrew – Lifetime Business Achievement Award
- Smart Growth Area #19 was approved at September 29 Common Council meeting and will be added to the 2025 Land Use Plan.
- A New Bicycle Parking area is open on Washington Ave. This enhancement was donated by the Cedarburg Chamber of Commerce Tourism, Promotion, and Development Committee, LaRosa Landscape, The Stilt House, and Real Health and Fitness Center.
- There is interest in a possible distillery business in the Historic District. A text amendment to add distillery as a Conditional Use is on the October 6 Plan Commission agenda. Currently there are approximately 20 distilleries located throughout Wisconsin. This type of business is growing in popularity.

Discuss Marketing Enhancements (Peter Welch); and Action Thereon

Peter Welch met with City Administrator/Treasurer Mertes and Economic Development Coordinator Sheffield on a proposed Facebook/Twitter project. City Administrator/Treasurer Mertes is working with City Attorney Herbrand on the possibility of a project. Council Member Radtke will follow-up with the City Administrator and City Attorney.

Update on TID No. 3; and Action Thereon

The Joint Review Board and Plan Commission will discuss TID No. 3 at their October 6 meetings. The Common Council will consider creating a Resolution for TID No. 3 at the October 27 meeting.

Council Member Radtke made a motion to have Economic Development Coordinator Sheffield reaffirm the Board's support for TID No. 3 at the October 6 Plan Commission meeting. Christopher Smith seconded the motion. The motion carried without a negative vote with Dave Krier abstaining, Greg Zimmerschied recused, and Rebecca Zuba absent.

NEW BUSINESS

Identify and Review a Development Site List; and Action Thereon

Smart Growth Area (SGA) sites were discussed by the Board. SGA #5, The Ozaukee Fairgrounds should be removed from the listing as the County has greatly enhanced the Fairgrounds. SGA #11, St. Francis Borgia School Site was discussed as an opportunity for redevelopment. Council Member Radtke will discuss who will reach out to the church and other property owners of possible sites with Mayor Kinzel.

Identify Future Agenda Items, and Action Thereon

- Distilleries
- Economic Development Group similar to Forward Cedarburg
- Questions for School Board
- Next Economic Development Event

ADJOURNMENT

Motion was made by Chris Smith, seconded by Eric Stelter, to adjourn the meeting at 9:05 p.m. Motion carried without a negative vote with Rebecca Zuba absent.

Mary Sheffield
Secretary

adk