

**ECONOMIC DEVELOPMENT BOARD**  
**March 6, 2024**

**EDB20240306-1**  
**UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, March 6, 2024, at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, lower level, Room One.

The meeting was called to order by City Administrator Mikko Hilvo at 9:00 a.m.

Roll Call: Present: Alex Uhan, Anna Marie Armbruster, Mark Roller, Megan Schelwat, Joseph Otto, Michael Pahl, Maggie Dobson (non-voting member, left at 9:44 a.m.)  
Excused: Council Member Kevin Curley  
Also Present: City Administrator Mikko Hilvo

**STATEMENT OF PUBLIC NOTICE**

Deputy City Clerk Jessica Campolo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

**APPROVAL OF MINUTES**

Motion made by Megan Schelwat, seconded by Joseph Otto, to approve the February 7, 2024 minutes. Motioned carried without a negative vote with Council Member Curley excused.

**COMMENTS & SUGGESTIONS FROM CITIZENS** - None

**REPORTS**

City Administrator Hilvo gave an update regarding new and potential businesses coming into Cedarburg.

Maggie Dobson shared an update from the Chamber of Commerce. The Cocoa Crawl was a success. The Chamber will be attending the WIGCOT Conference in Lake Geneva. Work has begun on the “Conquer the Burg” event. The Chamber is pleased and proud of the partnership they have with the City of Cedarburg.

**NEW BUSINESS**

**Discussion and possible recommendation on City ordinances related to events that serve alcohol**

The Board reviewed the ordinances related to events that serve alcohol. A discussion was held regarding enforcement of open intoxicants. The Board agreed it would be beneficial to educate business owners and non-profits about the ordinances related to their liquor licenses.

**Discussion on Economic Development related Strategic Plan objectives**

The Strategic Plan was reviewed in relation to Economic Development.

**Identify Future Agenda Items and Confirm Next Meeting Date (April 3, 2024 at 9:00 a.m.); and Action Thereon**

- Discussion and action on a survey for the south business district businesses.

**ADJOURNMENT**

Motion made by Alex Uhan, seconded by Mark Roller, to adjourn the meeting at 9:57 a.m. Motion carried without a negative vote with Council Member Curley excused.

Jessica Campolo  
Deputy City Clerk