

**DESIGN REVIEW BOARD
November 8, 2011**

**DRB20111108-1
UNAPPROVED**

A regular meeting of the Design Review Board, City of Cedarburg, was held on Tuesday, November 8, 2011, at Cedarburg City Hall, W63 N645 Washington Avenue, lower level, room 1.

The meeting was called to order by Chairperson Patrick Doughman at 7:08 p.m.

Roll Call Present – Council Member Douglas Yip, Patrick Doughman, Randy Ahl, Victor DiCristo, Norma Klimpke

Excused – Julia Oliver

Also Present - Building Inspector Michael Baier

STATEMENT OF PUBLIC NOTICE

Chairperson Patrick Doughman acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion was made by Victor DiCristo, seconded by Randy Ahl, to approve the minutes of the October 25, 2011 meeting. Motion carried.

NEW BUSINESS

Consider Request from the Wisconsin Museum of Quilts & Fiber Arts for Directional Signage in the Downtown Area, Possibly in the Area of Columbia Road and Portland Road; and Action Thereon

Susan Wernecke presented the request for directional signage in the downtown area. The request was denied because off-premise signs advertising non-profit private entities are not permitted in the Sign Code.

Nouveau Antique & Goldsmith Parlour, W62 N594 Washington Avenue, Review Updates to Existing Projecting Sign; and Action thereon

Karen Hale presented the updated sign. Council Member Yip made a motion to table this item until a final rendering is presented and updating of the external lights, seconded by Victor DiCristo. Motion carried

Review of Sign Code and Possible Revision as it Relates to LCD and Other Electronic Display Devices; and Action Thereon

Review of Sign Code to Define “Changeable Copy” Signs; and Action Thereon

Motion made by Patrick Doughman, seconded by Council Member Yip, to table the above Sign Code items until the Board had time to review. Motion carried.

Recommended wording is as follows:

Prohibited Signs: Sec. 15-5-11(c) Changeable Copy Signs

Any electronic display device, such as television, monitor, digital frame or similar device, regardless of content, when oriented so as to be viewed from the street or sidewalk shall be prohibited.

Electronically activated: the alphabetic, pictographic, or symbolic informational content of the sign can be changed or altered on a fixed display surface composed of electronically illuminated or mechanically driven changeable segments. Computer-controlled variable message electronic signs: the informational content is automatically changed or altered by means of computer-driven electronic impulses which cause the message to change, roll, flash, or present similar movement are prohibited.

Signs Requiring a Permanent Permit: Sec. 15-5-14 (7)(f) Institutional and Public Service Districts(I-1)

Manually activated: the alphabetic, pictographic, or symbolic informational content of the sign can be changed or altered by manual means are permitted.

IDENTIFY FUTURE AGENDA ITEMS

Address directional signs for Government buildings. Look at monument signs; especially height from base of sign.

ADJOURNMENT

Motion was made by Council Member Yip, seconded by Victor DiCristo, to adjourn the meeting at 8:17 p.m. Motion carried.

Norma Klimpke
Secretary

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