

Cedarburg Parks and Recreation Sponsorship Opportunities 2011

Youth Sports

1. Youth Baseball (We have over 350 youth each summer)
 - a. \$2000 for entire league sponsorship. Business Logo on all T-Shirts
 - b. \$250 for team sponsorship. Logo on Team Shirts
2. Youth Flag Football (We have over 150 players each year)
 - a. \$1000 for league sponsorship. Business logo on all Jerseys
 - b. \$100 for team sponsorship. Logo on Team Jerseys
3. Youth Basketball (We have over 300 players each year)
 - a. \$2000 for league sponsorship. Logo on all T-Shirts
 - b. \$250 for team sponsorship. Logo on Team Shirts
4. Youth Track and Field Program (60 kids signed up the first year)
 - a. \$350 for entire program sponsorship. Logo on T-Shirts.
5. Youth Volleyball Camp (50 – 75 kids each year)
 - a. \$350 for entire program sponsorship. Logo on T-Shirts

*All sponsorships also include a link from our website to your business.

Business Advertising Opportunities

1. Summer Activity Guide (Is in print and online)
2. Winter Activity Guide (Is in print and online)
3. Community Pool Banner Program – see attached
4. Athletic Field Banner Program – see attached

City of Cedarburg Activity Guide Sponsorship Opportunities

\$500 for 1/2 page FullColor Ads* (Only 4 spots available for each guide) *includes sign in gym(Winter) or community pool (summer), place to put brochures and web link.

\$300 for 1/2 page One Color (would be inside book-not covers). *No Signage, place to put brochures, and web link.

\$100 for 1/8 page wherever we can squeeze it in. *web link only.

Community Pool Banner Program

\$350 to place a banner at the Community Pool from end of May to End of August. The banner is furnished by the business and placed on the pool fence with direction from the Director of Parks, Recreation & Forestry.

The Community Pool is a joint operation between the City and Town of Cedarburg and has an average daily attendance of 800 patrons. The fence provides great visibility for your businesses banner.

Athletic Field Banner Program

\$350 to place a banner at one of our Cities baseball diamonds from middle of May to middle of September. The business must provide their own banner which will be placed on one of the fences with direction from the Director of Parks, Recreation, & Forestry. During the season we have 3 baseball diamonds that are utilized Monday – Friday with youth and adult leagues. This is a great opportunity for your business to get maximum visibility.

For more information please contact Mikko Hilvo at (262) 375-7611.