

# 2008 Cedarburg German Festival

## Sponsorship Opportunities

Festivals of Cedarburg, Inc.

### Premier Sponsor

**\$5000\***

- Premier Recognition: Cedarburg German Festival brought to you by: name of Premier Sponsor
- Complimentary 10x10 space in Festival zone.
- One company banner in a prominent location within Festival grounds (banner provided by Sponsor - size subject to approval and location determined by Festivals)
- Advertising on WTKM Radio (Hartford), Tuba Dan Radio Show (Ripon)
- Two Main Stage 50-word announcements made throughout the day (verbiage provided by Sponsor)
- Logo recognition on 5000 - 10,000 flyers, 250 posters - printing deadlines Logo recognition and link on German Festival Web site
- Recognition in press release(s) - within deadline date
- Logo inclusion in appropriate advertisements - printing deadlines
- Logo prominently featured on Schedule of Events flyer (Cover). 2500 - 5000 copies
- Logo in thank you ad in News Graphic following Festival
- Printed recognition in thank you letter to the News Graphic editor following Festival

### Major Sponsors

**\$1500 - \$3000\***

- Complimentary 10x10 space in Festival zone.
- Logo recognition on 250 posters- printing deadlines
- Logo recognition and link on German Festival Web site
- Logo inclusion in appropriate advertisements - printing deadlines
- Recognition in press release(s) - within deadline date
- Logo in thank you ad in News Graphic following Festival
- Advertising on WTKM Radio (Hartford), Tuba Dan Radio Show (Ripon)
- Printed recognition in thank you letter to the News Graphic editor following Festival
- Named sponsorship of: band, event, tournament, etc.?
- Logo prominently featured on Schedule of Events flyer (cover). 2500 - 5000 copies.

### Contributing Sponsors

**\$1000 up**

- Logo recognition on 250 posters - printing deadlines
- Logo recognition and link on German Festival Web site
- Logo inclusion in appropriate advertisements - printing deadlines
- Logo in thank you ad in News Graphic following Festival
- Printed recognition in thank you letter to the News Graphic editor following Festival
- Mentioned on Schedule of Events flyer (inside)

### Supporting Sponsors

**\$500 up**

- Name recognition on 250 posters
- Name recognition on German Festival Web site
- Name recognition in thank you ad in News Graphic following Festival
- Recognition in thank you letter to the News Graphic editor following festival
- Mentioned on Schedule of Events flyer (inside) lowing Festival

### Festival Friends

**\$100 up**

- Name recognition on German Festival Web site
- Recognition in thank you letter to the News Graphic editor following Festival
- Mentioned on Schedule of Events flyer.

\*Exclusive sponsorships available

Please Call Mikko Hilvo at (262) 375-7611 for more information.